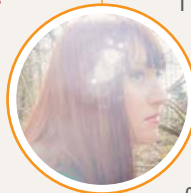


# KRISTINA CHILDS GRAPHIC DESIGNER



Freelance and love it. I am available for short term and part time contracts in print, interactive, events, production or multimedia.

I have amassed a plethora of skills through my career as a print/interactive designer, side career as a DJ/producer, personal passion for creating video content for YouTube and most recently, live video broadcasting on Twitch. Project support of days or weeks are ideal, however I am also interested in opportunities that may require me taking creative lead and last a month or more.

**PRINT**  
HANDBILLS, RETAIL, ENVIRONMENTAL, TRADESHOW, ETC

**DIGITAL**  
INTERACTIVE, UX/UI, VIDEO PRODUCTION, POST-PRODUCTION

**WEB DESIGN**  
UX/UI, CONSULTING, PROJECT DEVELOPMENT, SCOPING, CREATIVE

**WEB DEVELOPMENT**  
HTML, CSS, PHP, JAVASCRIPT/JQUERY, WORDPRESS

**CREATIVE DIRECTION**  
TEAM PROJECTS FROM BRAND IDENTITY TO EVENT PRODUCTION

**MARKETING**  
AD CAMPAIGNS, CORPORATE IDENTITY, RETAIL, PHOTO SHOOTS

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twitter.com/kristinachilds  
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■ SKILL ■ ENJOYMENT ■ SPEED

## 06/07 - 08/13 LOUD Technologies Sr Designer Print/Interactive

- Manage creative for multiple brands: Mackie, Ampeg, EAW, Martin Audio, Crate, Alvarez and Tapco as well as the LOUD corporate umbrella
- Develop ad 30+ campaigns and marketing shenanigans in a team environment with 5 product & 4 marketing managers
- Design and post-process print materials (trade show, brochures, etc)
- Art direct photo shoots for new products and advertisements
- Design and build 100+ Flash banner ads
- Design & develop 10+ websites, web graphics and web advertising (Consult, design or build CMS platforms for various websites)
- Design clothing, accessories and other swag for ~7 events per year
- Asset management and archiving
- Photo retouching

## 08/05 - 03/07 Inkchaser Print Buyer/Designer/Cust Service

- Identify customer's printing needs regarding paper stock, inks, varnishes, file requirements, and answer questions about printing processes
- Manage relationship with vendors and decide where to send each project based on vendor's strengths and press capabilities
- Retouch and/or rebuild files
- Design product for those clients who request it (5ish per month)
- Pre-flight all files before being sent to pre-press to identify any improper file settings such as RGB, low dpi, lack of spot channels, lack of bleeds, out of gamut etc.
- Manage orders from start to finish. Include quoting, pre-flighting and correcting files, managing proofs, coordinating job deadlines, processing POs for vendors and clients, and tracking order shipments
- Create and maintain all Inkchaser web graphics

## 02/04 - 03/08 Decibel Sponsorship Coordinator/Web Developer

- Responsible for finding financial and production support for annual 4-day, multi-venue, international electronic music and arts festival
- Research and apply for grants and other forms of arts funding
- Court media sponsors and arrange terms (magazines, newspapers, outdoor and online advertising)
- Arrange targeted media campaigns, (news media & guerilla promotion)
- Generate ad sales for festival event program and festival promotions
- Facilitate event guide booklet's content gathering and printing
- Build front-end of Decibel Festival's websites and design typesetting when needed
- Design creative and built front end for the first WordPress website

## 1998 - NOW Plasmodium Freelance Creative (Print/Prod/Digital)

Various print, environmental & digital projects for companies and agencies such as Mackie, Intel, Cole&Webber (Olympics, Rock Band 4, Trident Seafoods, Holland America), POSSIBLE (VW, Fiat/Crhystler, St. Germain), Publicis West (T-Mobile, Washington State Lottery, Nestlé, Citibank), Ampeg, EAW, Bohemian Nightclub, Bellwether, Poster Productions, Alpha Female, Laptop Battle, Backline Media, [KONTROL], Proven Entertainment

### PRINT DESIGN



### AD CAMPAIGNS



### INTERACTIVE DESIGN



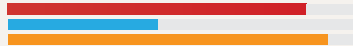
### PHP



### PRINT PRODUCTION



### BRAND IDENTITY



### HTML



### JS/JQUERY



### PHOTO RETOUCHING



### VIDEO PRODUCTION



### CSS



### WORDPRESS

